

PRESS ADVISORY
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For Immediate Release
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New Mexico Groups Launch Public Information Campaign About Ties Between Locals and Immigrants

"Somos Primos" campaign emphasizes shared history, language, and culture

SANTA FE - *Somos un Pueblo Unido*, a statewide immigrants' rights organization, is launching *Somos Primos*, a grassroots public information campaign dispelling the myths meant to divide local New Mexican and Mexican immigrant communities and celebrating our shared history, language, culture, and politics.

During the launch event, several community organizations will participate in a forum to discuss pending legislation that would impact both local Hispanics and Mexican immigrants. There will also be a reception and dinner featuring regional music and dance performances, at which *Somos* will unveil campaign media advertisements and PSA's.

What: *Somos Primos* Campaign Launch

Where: El Museo Cultural de Santa Fe (1615 Paseo de Peralta)

When: Saturday, February 7, 2009

1 to 1:30 PM El Lonche de los Primos (lunch provided)

1:30 to 3:30 PM Pláticas y Conversaciones: A Community Dialogue about our Shared Language and History (led by NM Statte Historian)

Presentations by Estevan Rael-Gálvez, New Mexico State Historian and Dr. María Dolores Gonzáles, Coordinator of the Sabine Ulibarrí Spanish as a Heritage Language Program.

4 PM Los Primos y la Política: Forum on Pending Legislation

Moderated by Dr. Paul Martínez, Director of the Ben Luján Leadership and Public Policy Institute.

Participating organizations include: New Mexico Acequia Association, Drug Policy Alliance, Somos un Pueblo Unido, SNEEJ, Santa Fe Living Wage Network, and the New Mexico Center on Law and Poverty.

6 PM Reception with Mariachi Buenaventura

7 PM El Festejo entre Familia (Dinner)

Special presentations by Dr. Veronica García, New Mexico Secretary of Education, and Dr. Estevan Rael-Gálvez, New Mexico State Historian.

Music and dance performances by Moving People Dance Española Program with special guests Ninos de Santa Fe and Holy Faith Breakdancers

Campaign and Event Sponsors: Somos Un Pueblo Unido, Northern New Mexico ENLACE, the Ben Luján Leadership and Public Policy Institute, Santa Fe Partnership, Sabine Ulibarrí Spanish as a Heritage Language Program (UNM), and the New Mexico State Historian's Office.

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www.somosunpueblounido.org